



P&R Technologies, Inc. Phone 503-292-8682 www.pr-tech.com
P.O. Box 554 Toll Free 800-722-8078 www.prtech-thermalimaging.com
Portland, Oregon 97207 Fax 503-292-8697 Email: George@prtech-pdx.com

January 15, 2010- For immediate release

News Release-New Bird Discourager keeps birds from roosting over critical locations

P & R Technologies new Model BD-WR Bird Discourager offers an effective and reliable method of discouraging birds from occupying locations above critical locations on towers, poles or substations. Each Model BD-WR firmly attaches to the lattice tower by our "C" clamp. Once attached the lineman will spread the spiral steel wires out into a flower pedal arrangement that will prevent birds from roosting over a 5 foot area (2 ½ feet in both directions). Easy to install and very durable the Model BD-WR is ideal for mounting above insulator strings, climbing ladders, transformers, where bird poop will can pollute the site. Model BD-WR can also be used to fill in tower openings where birds may elect to build nests. Priced under \$100.00 and can be shipped by UPS.

P & R Technologies is an industrial leading manufacturer of bird diverters, power line markers, obstruction lights, solar powered lights, warning flags and perimeter security systems. For more information visit www.pr-tech.com or call 800-722-8078 (503-292-8682 outside the US.).

